





DEFINING DUTY OF CARE

Just as precautions are taken by employers to ensure the safety of personnel working on company premises, in the eyes of the law reasonable care must also be taken for employees away on company business.







An automated solution can reduce costs and allow the employer to extend protection to all company travelers



Pre-departure material, the most important component of duty of care, fully automated.



a life-line app a full itinerary, real-time updates, pushed risk alerts, inter-active SOS function

The itinerary tracker MAP



Where are our travelers?
Alerts received from:
Govt sites
RSS feeds
e-Travel Alerts
existing sources



Name your responders; create your POL codes; enter policy instructions; enter emergency contacts; create safe & unsafe zones; generate breadcrumb tracking.





PRE-DEPARTURE MATERIAL

the most important component of duty of care

After something has happened to your traveler, a kidnapping or a mugging, your options become limited.

But before their departure, thoroughly informing the traveler of conditions that may be encountered at destination can greatly reduce risks, lower your insurance costs, and probably save lives.





PRE-DEPARTURE MATERIAL

Everything is triggered by the booking.

SafeToGo servers

- identify the country of origin
- identify the country of destination
- retrieve travel advisories from government databases
- can retrieve advisories from specialized sources



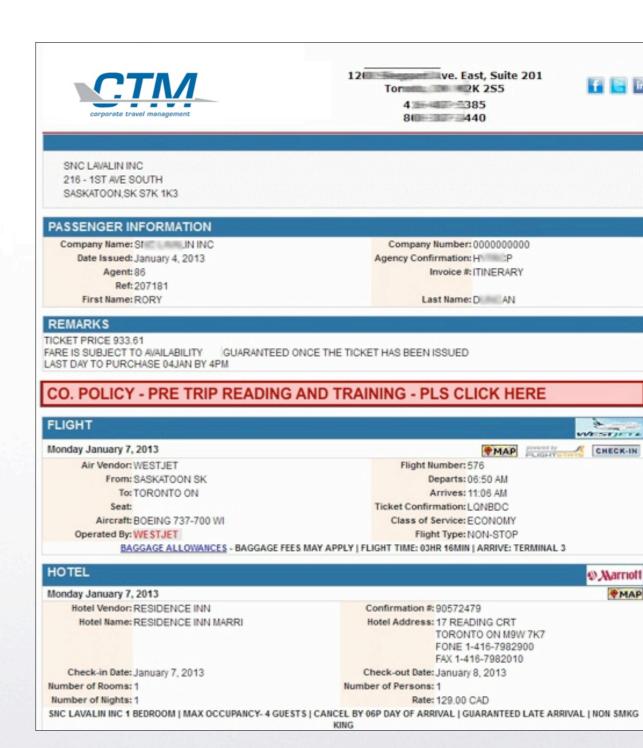


PRE-DEPARTURE

A full sized travel document emailed to the traveler carries a link to the pre-departure reading material

and, the same information is stored in the memory of the mobile app, for later reading.









DURING THE TRIP

SafeToGo app turns the traveler's mobile device into a life-line

- a fully detailed itinerary air, hotel, car bookings,
- and your business appointments synchronized with your calendar
- updates pushed in real-time
- if risks are detected (next slide)
 alerts are pushed to the app
 emailed to the security officer
 displayed on the tracker map

iPhone, Android, BlackBerry







DURING THE TRIP

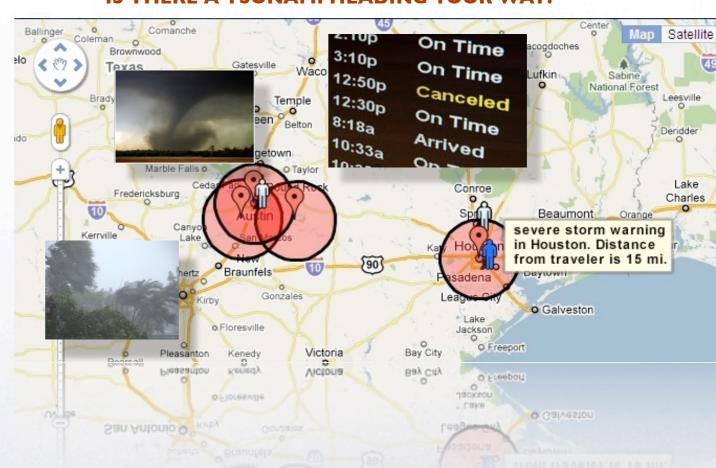
An advanced scanning system monitors

- flight schedules, and gate changes,
- enriched information from e-Travel Alerts,
- government travel advisories
- RSS feeds for:
 quakes, tsunamis, volcanic activity,
 extreme weather, or health risks



Optionally it can retrieve information from intel sources that your company presently uses.

IS YOUR FLIGHT GOING TO BE DELAYED BY WEATHER? IS THERE A TSUNAMI HEADING YOUR WAY?





DURING THE TRIP

The Tracking Map

In your offices, a map will display the location of everyone traveling for your company.

If a hazard like a tsunami, terrorist activity, or freak weather is detected during the trip, an alert will show up on the map in your company offices.

Alert messages will be pushed to the traveler's mobile app.

Privacy concerns?

The map displays the location of the traveler as it is found in the planned itinerary. Unless safe zones are breached. Then the security officer's map will display a bread-crumb trail showing the individual's exact location.





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YOUR PRIVATE WEB PORTAL TO SECURITY SERVICES

- CREATE YOUR OWN GEO-FENCING TRIGGERS
- NAME YOUR RESPONDERS
- CREATE YOUR OWN PROOF-OF-LIFE REQUESTS
- STORE YOUR OWN EMERGENCY INSTRUCTIONS

Draw a red zone on the map in your office and have it recognized by every SafeToGo app in the affected area.

- phones switch to GPS, for breadcrumb tracking
- Proof-of-life messages are sent

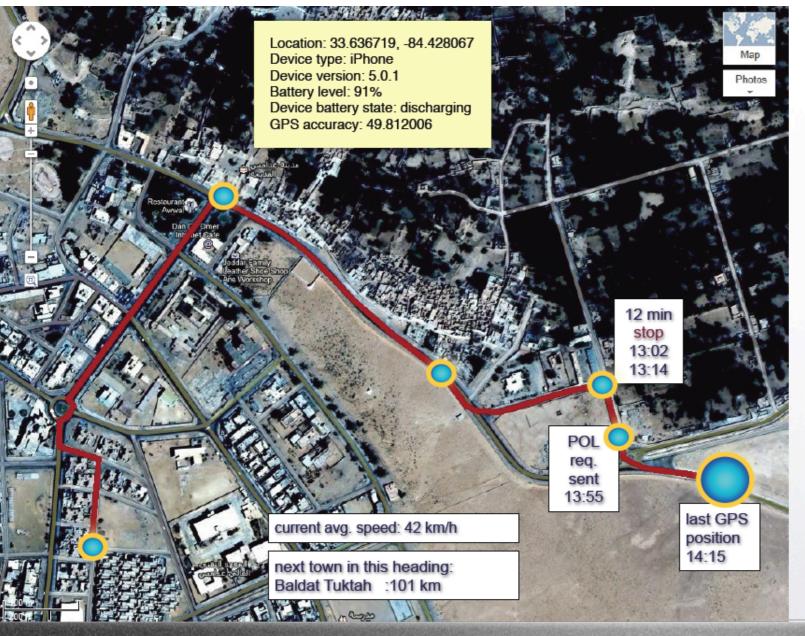






'SAFE ZONE' uses geo-location and advanced programming to trigger a lightning-fast response.

THE BREAD-CRUMB TRAIL



It's 4 am. An employee is in trouble. It may be a kidnapping. The security officer is trying to rub the sleep out of his eyes.....

- The SafeToGo automated call woke him.
 It sent him an email with links to a breadcrumb-trail map view of the exact position of the employee,
 to within yards, how fast he is traveling, the type of mobile device, and its battery level.
- There are also links to instructions: what he should do next, who to contact ...

because 4 am is not a good time to be looking for a policy manual.

The Consultant Option

Most companies have named a security officer. But to respond to emergencies during nights and weekends this role belongs to a team of people. Typically, the budget only allows for one, part-time position.

An outside monitoring service offers the best solution, can respond to alerts during off hours, can provide other services.



POWERED BY





THE BOSTON SCENARIO OR THE COLORADO FLOODS

With SafeToGo what would you have done?

You would immediately have gone to your SafeZone portal.... and drawn a red zone on the area

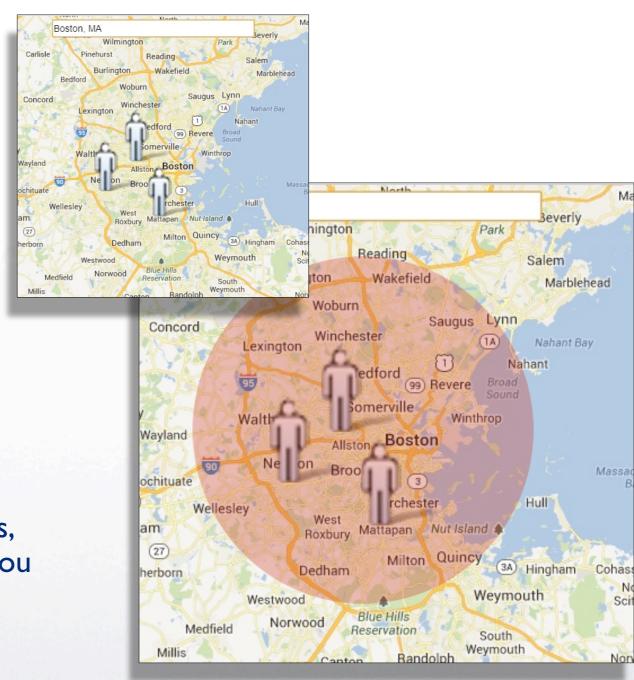
What would have happened next?

SafeToGo servers would have sent a text message to each traveler, a proof of life request, are you OK?

Why?

Because, when something like this happens, it's not enough to know whether or not you have someone in the area,

You have to know if they're all right.

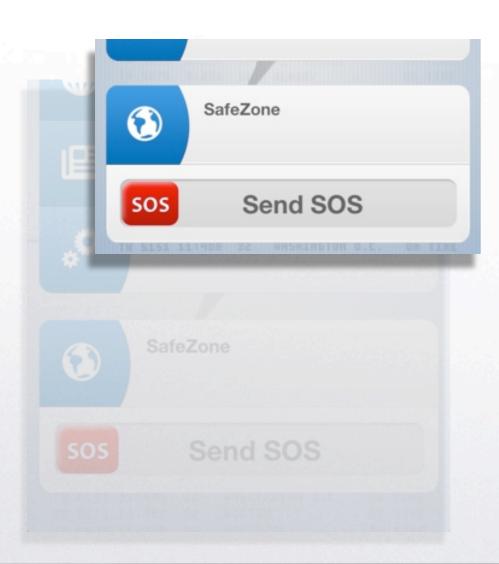






THE MOBILE APP - A LIFELINE Carlisle

An SOS button lets you send a 'personal danger' alert and trigger your company's security response, day or night.



IT TRIGGERS

A PROOF OF LIFE REQUEST

Wellesley

Boston, MA

Pinehurst

A PROCEDURE CALL TO SECURITY OFFICERS

Winchester

Wilmington

Reading

edford

DISPLAYS HOT SPOT ON THE MAP

It means that though your travelers may be away from home but he never feels isolated.

Westwood

Medfield

Norwood

Re

Millis

Blue Hills Reservation

rchester

South Weymouth

Weymouth

Beverly

Marblehead

Salem

Hull

Cohas

Sci

Nor

Park

Saugus







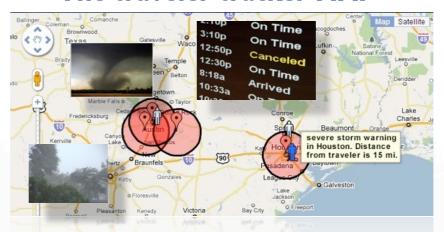
Needed: sophisticated automation that makes a duty-of-care program affordable, company-wide.



A life-line app

- a full itinerary,
- real-time updates,
- pushed alerts,
- SOS button,
- what's around me?
- weather, currency,
- embassies,
- calendar synch.

The traveler tracker MAP



Where are our travelers?
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Pre-departure material, the most important component of duty of care, fully automated.



The Safe Zone portal

- Name responders;
- create proof-of-life codes;
- create safe & unsafe zones;
- policy response instructions;
- enter emergency contacts;
- generate breadcrumb tracking.

Why? Because covering only high-risk travelers has become a risk for the employer.

